

SMARTCITIES CEE



5th April 2017 | Budapest
Event Highlights

SMARTCITIES

Sustainable, Innovative, Connected & Together - The City 2.0

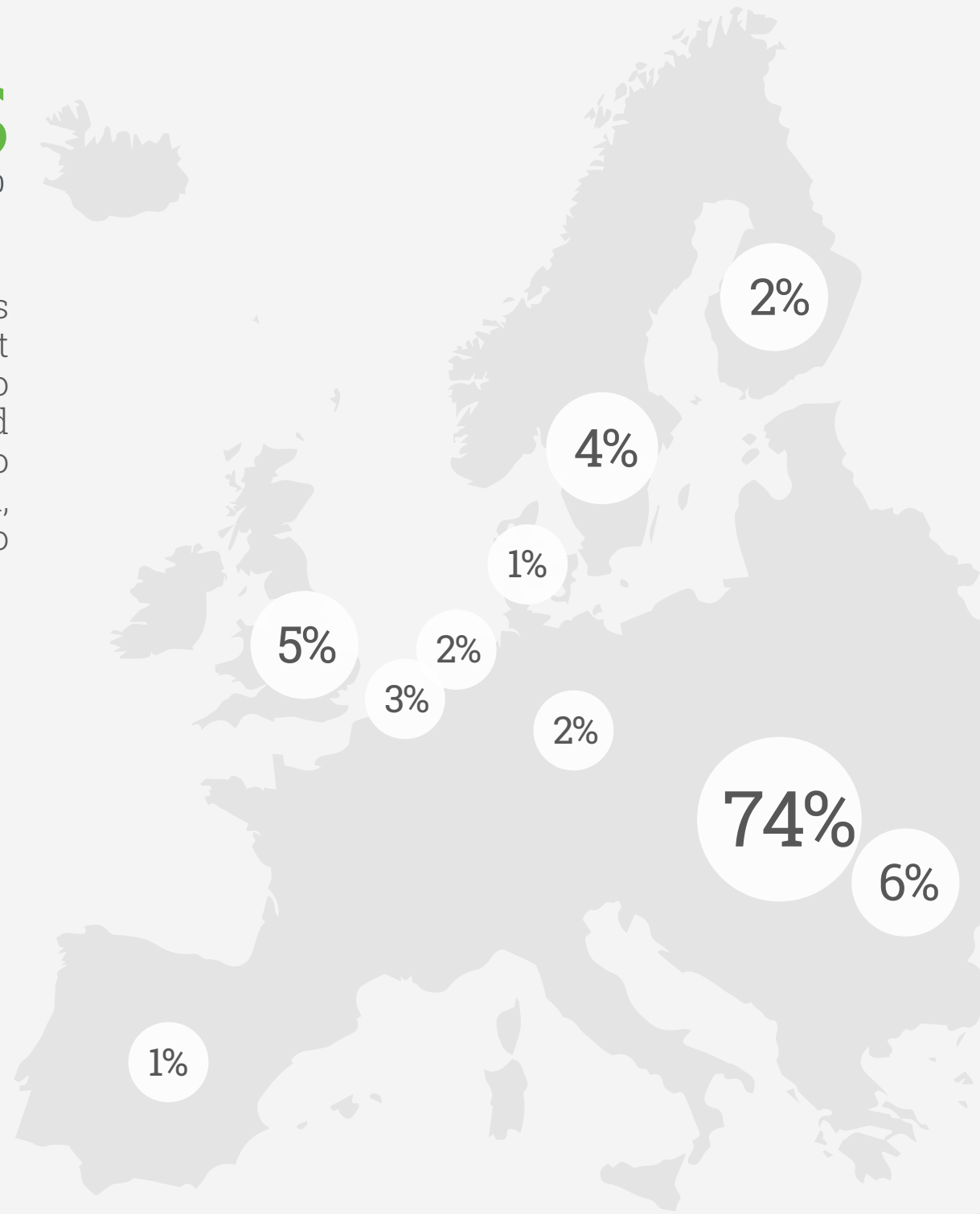
Smart Cities CEE is the event that brings into foreground case studies from Smart City projects across Europe in order to inspire people with ground breaking and forward thinking projects for them to understand how strategy, standardization, technology and implementation interact to create a truly Smart City.

120
attendees

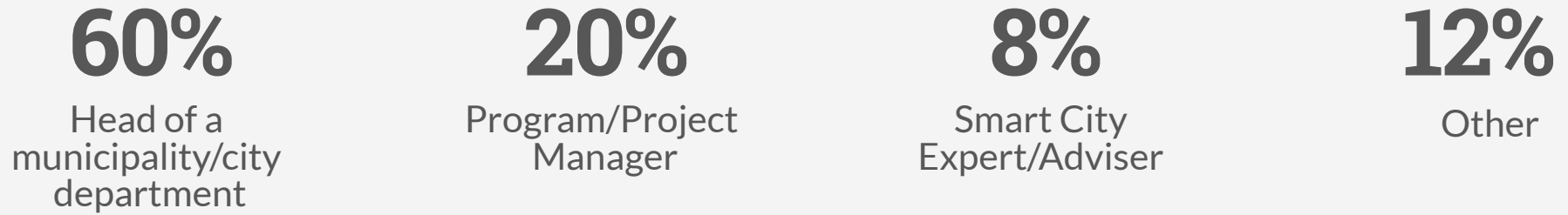
10
countries
represented

74% Hungary
6% Romania
5% United Kingdom
2% Finland
2% Germany

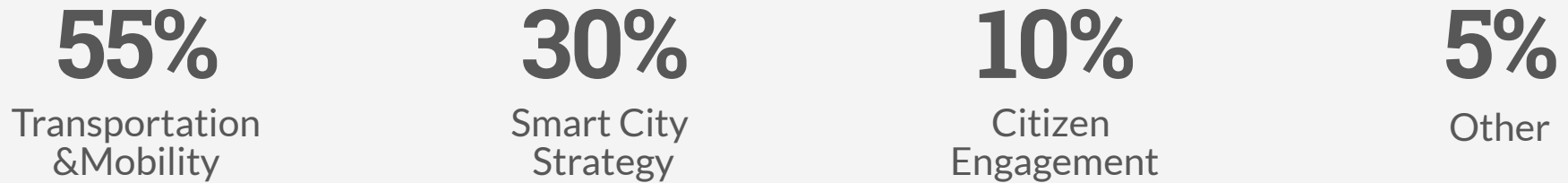
4% Sweden
3% Netherlands
2% Belgium
1% Spain
1% Denmark



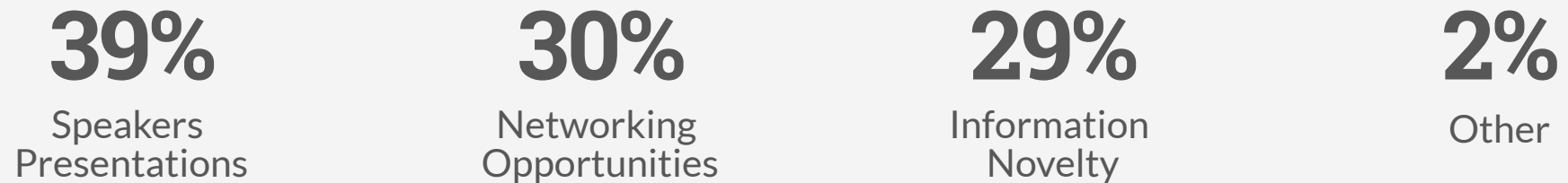
Main field of activity



Main audience interests:



Main reasons to attend:



23 Speakers **15** Presentations

"Smart Cities CEE provided a great chance to learn about ongoing activities in CEE and best practices in cities of other European regions. We could exchange experiences with other smart city practitioners and expand our networks. We can only thank the organization for the exceptional preparation of such an interesting conference."

Javier Ealo, Business Development Manager, Bosch Hungary

"A major event for considering this important part of EU and its specific needs."

Bernard Gindroz, Chairman of ISO TC 268, Belgium

"If you leave in the presence but think on the future you shall not miss the Smart Cities conference. Really, it opens your horizons."

Bernard Gindroz, Chairman of ISO TC 268, Belgium

Top 3 best rated presentations



*“Setting Technology Trends
into the Strategic Context”*

Frans-Anton Vermast
Senior Strategy Adviser
Amsterdam Smart City



*“Urban Transformation -
towards an Intelligent City”*

Vibeke Linde-Strandby
Strategic Program Manager
Loop City



*“Smart City Strategies
in Hungary”*

Samu Szemerey
Smart City Lead Expert
Lechner Kozpont

#SmartCitiesCEE on Twitter

+100

tweets for #SmartCitiesCEE

8 000

tweet impressions in April



Cities Digest @CitiesDigest1 · Apr 5
An interesting panel discussion about economic innovation, talent migration and attraction into smart cities. #smartcitiesCEE #citiesdigest pic.twitter.com/7DRXEzXYXO

Retweet 2 Like 2



Laszlo Kerenyi @LaszloKerenyi · Apr 5
Amsterdam on data: from nothing is open to everything is open - Smart Cities event kicks off in Budapest. @smartcitieslive #SmartCitiesCee pic.twitter.com/1KN0Pk3UZd

Retweet 2 Like 3



Smart Cities Live! @smartcitieslive · Apr 5
Discussing the future of our cities at #SmartCitiesCEE conference in Budapest. #networkingbreak #smartcitieslive pic.twitter.com/v5yd2hwgI6

Retweet 1 Like 1

Sponsors 2017

JCDecaux

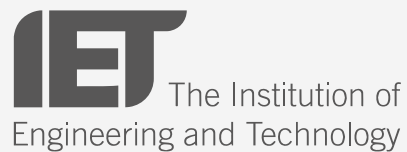


KINSTELLAR



EUROPEAN
MOBILITY
WEEK
16-22 SEPTEMBER 2017

Supporting partners



CD cities digest

Our Future events

Smart Cities Live London #SCLL17

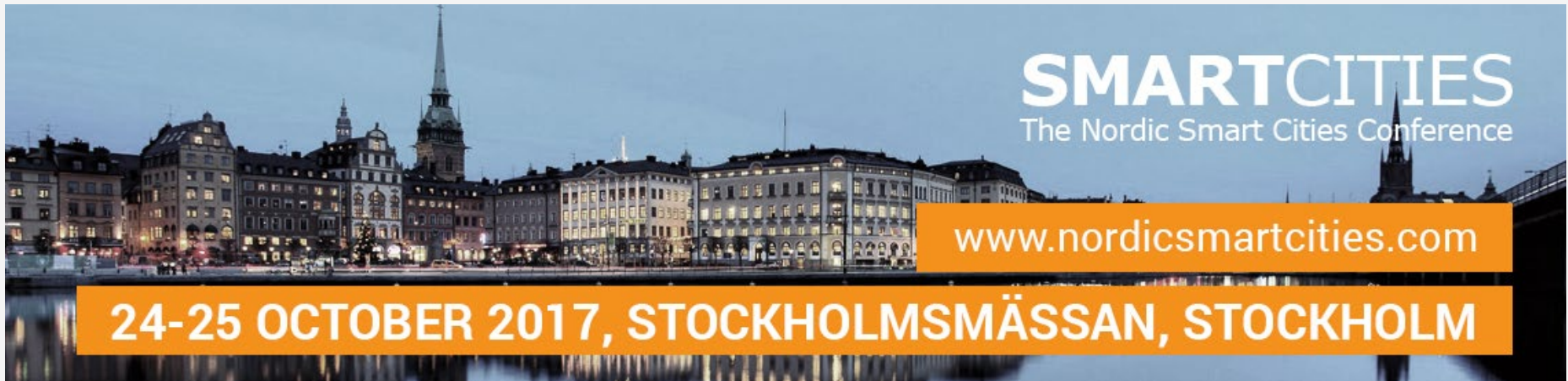


SMARTCITIES
The International Annual Conference

www.smartcitieslive.com

12-13 SEPTEMBER 2017, THE CRYSTAL, LONDON

Nordic Smart Cities Stockholm #NordicSmartCities17



SMARTCITIES
The Nordic Smart Cities Conference

www.nordicsmartcities.com

24-25 OCTOBER 2017, STOCKHOLMSMÄSSAN, STOCKHOLM